

KEUNE

# GLOBAL PASSPORT TO KEUNE

**SUNDAY  
SEPTEMBER 22<sup>ND</sup>  
CHARLESTON, SC  
FESTIVAL HALL**

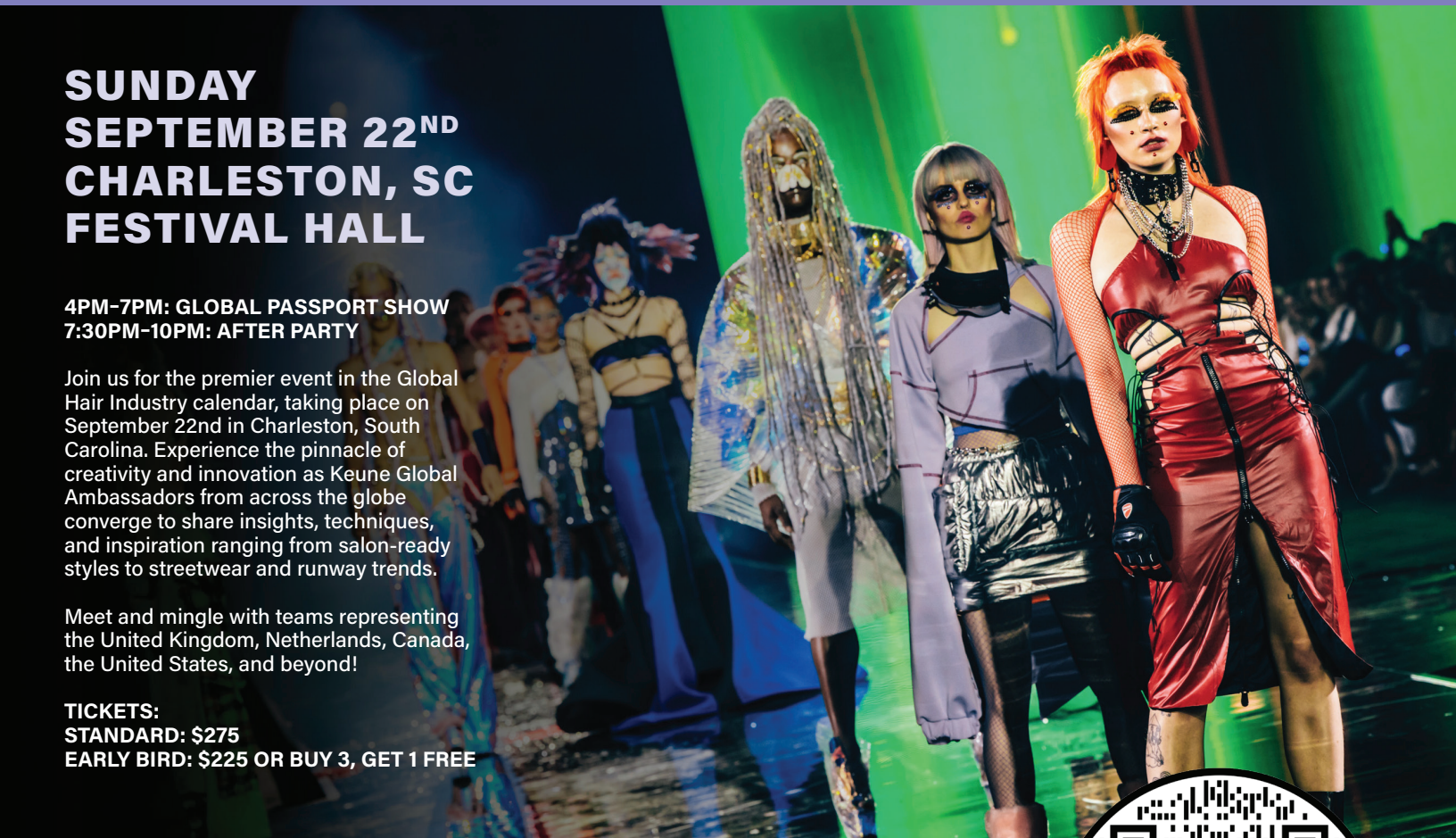
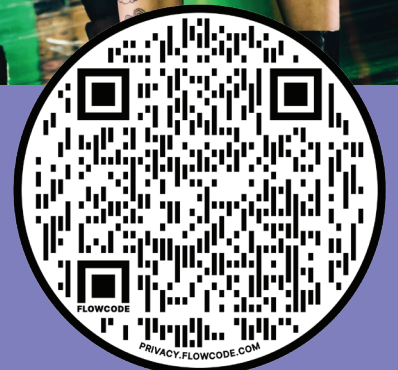
**4PM-7PM: GLOBAL PASSPORT SHOW  
7:30PM-10PM: AFTER PARTY**

Join us for the premier event in the Global Hair Industry calendar, taking place on September 22nd in Charleston, South Carolina. Experience the pinnacle of creativity and innovation as Keune Global Ambassadors from across the globe converge to share insights, techniques, and inspiration ranging from salon-ready styles to streetwear and runway trends.

Meet and mingle with teams representing the United Kingdom, Netherlands, Canada, the United States, and beyond!

**TICKETS:**  
**STANDARD: \$275**  
**EARLY BIRD: \$225 OR BUY 3, GET 1 FREE**

**SCAN QR CODE TO  
PURCHASE TICKETS.**



GLOBAL PASSPORT TO KEUNE

# FEATURE ARTISTS



**LUKE  
BENSON**

GLOBAL AMBASSADOR  
CUTTING AND STYLING,  
ENGLAND

With a variety of award wins and accolades to his name, including London Hairdresser of The Year, Luke has a reputation as one of the industry's leading talents. His imagery is beauty focused, with an edge that keeps it current and fashion-forward, with strengths across both the hairdressing and male grooming industries.



**BORIS  
OBRESKI**

GLOBAL AMBASSADOR  
COLOR AND  
STYLING, SERBIA

Boris is widely recognized as a highly skilled colorist, and a prominent figure in the beauty industry in the Balkans. He gained extensive experience during his 9-year tenure at Emmediciotto - Italian company where he conducted MASTER CLASSES worldwide and delivered exceptional performances at major cosmetic congresses and fairs.



**LA TOYA  
VELBERG**

GLOBAL AMBASSADOR,  
NETHERLANDS

With a reputation for her boundless creativity, technical prowess, and unwavering professionalism, La Toya's talent has graced campaigns for iconic brands like Massimo Dutti, Nike, and Tommy Hilfiger Jeans, to name just a few. Having honed her skills as a global Artist and education trainer for industry brands like Sebastian and Wella Professional, La Toya's journey transcended boundaries as she ventured into the realm of high fashion.



**PEYTON  
MUURDER**

KEUNE EDUCATOR,  
CANADA

Sharing knowledge and the desire to elevate her industry is a true passion for her. She enthusiastically shares her knowledge through education. Passionate about art in the broad sense as well as the avantgarde world, Peyton specializes in this field where she presents creations for the editorial world, such as fashion shows and photoshoots.



**JESSICA  
BARTOLUCCI**

KEUNE AMBASSADOR,  
UNITED STATES

She believes in being a well-rounded stylist, salon owner, educator and loves being able to lend a hand and her knowledge in all aspects of the salon professional business. Her main passion is in creating movement and texture in hair through color. In addition to caring for clients at the salon, Jessica has been an educator for Keune for seven years and in 2022 was named Keune Global Content creator and Keune Ambassador.



**ALICIA DIXON**

KEUNE ACADEMY TRAINER,  
UNITED STATES

Alicia's passion lies in the realm of hair color, where she excels in blonding techniques and color theory. Her enthusiasm for her craft extends to sharing her knowledge generously, wherever she goes. Whether behind the chair or in the classroom, Alicia thrives on sparking conversations about all things related to hair color.



**ELI MANCHA**

KEUNE ACADEMY TRAINER,  
UNITED STATES

For over 20 years, Eli has proven himself to be one of the best hairstylists and educators in the industry. Not only has he been a world class platform artist educating thousands of stylists, he was also honored with the industry's most prestigious award as NAHA 2011 North American Hairstylist of the year.